Discover. Classify. Protect. *SIMPLIFIED*

cloudvault health

Healthcare is now the most targeted industry for cybercriminals, insider threats, and accidental disclosures. *CloudVault® Health* safeguards sensitive healthcare data, saving hospitals, physicians, insurance companies, and their business associates from costly breaches, HIPAA and Meaningful Use violations, and unintended disclosures. Unlike legacy solutions that focus on network or application perimeter security, CloudVault® Health's patented solutions protect the actual healthcare data itself, even when it moves outside the healthcare organization into multiple business associate domains across the chain of trust.

## Business Associate Agreement Compliance & Simplification

Increased healthcare cyber risks have introduced new obligations into Business Associate Agreements. Once a document that merely acknowledged the exchange and general protection of healthcare information, Business Associate Agreements (BAAs) have become advanced, legally binding contracts, that place significant obligations, with meaningful penalties, on both Covered Entities and their Business Associates. The BAA process is increasingly complex, time consuming, and costly for all parties, and has become a significant barrier to sales for vendors that service healthcare organizations.

CloudVault® Health aligns the policies and provisions within each BAA with the actual data governance practices in operation, and provides visibility of those practices transparently to internal staff or outside parties, enabling the organization to meet or exceed its contractual and regulatory obligations.

Where it's located?   **Who is accessing it?**

What data is it?   **Where is it going?**
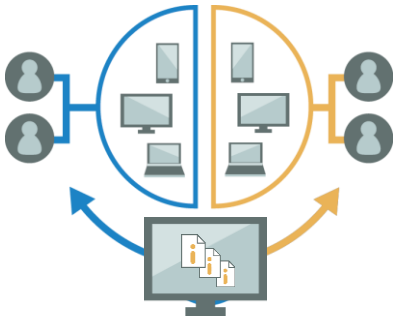
Start by knowing your data

The healthcare industry is being forced to address this situation thru legislation, litigation, and financial penalties. But before much of the risk can be mitigated, you have to know where all that sensitive information is, where it's going and who's accessing it. You simply can't protect something if you don't know where it is.
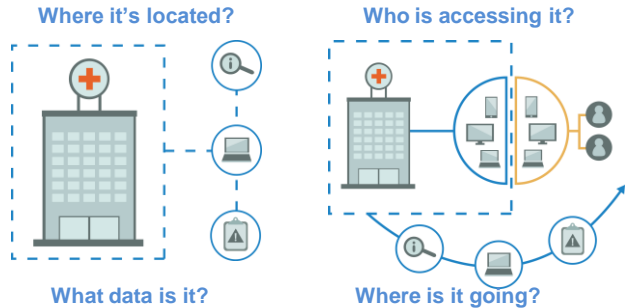
Five Pillars of Protection

CloudVault® Health's patented solutions protect healthcare information by *Scanning, Discovering, Classifying, Securing, and Managing Access* to the files that contain sensitive healthcare data, particularly as those files are shared internally or exchanged with business associates and vendors outside the organization.

Scan Endpoints

Discover Sensitive Information

Classify Risk

Secure Files

Manage Access

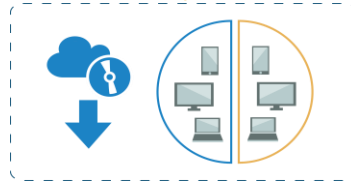# Discover. Classify. Protect. *SIMPLIFIED*

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Business Associate Agreement Compliance & Simplification

PHI shared with Business Associate
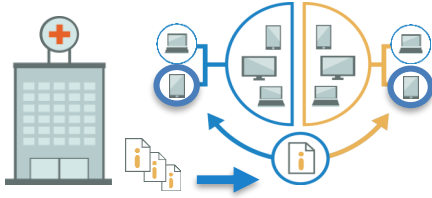
PHI and other sensitive information is shared with BA under the terms and conditions of a BAA

Endpoints Scanned and Analyzed

Endpoints within the scope of the BAA, inside or outside the Business Associate are continuously scanned and analyzed

PHI use aligned to Business Associate Agreement

PHI, PII, and other sensitive information is discovered and classified against data governance policies and provisions of the BAA
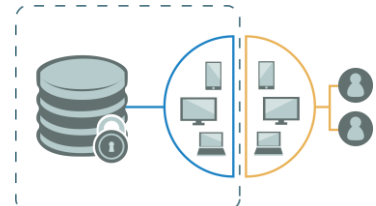
BAA Compliance Visibility

Adherence with BAA provisions or data use policy violations are identified and transparently reported to the appropriate parties

Files Automatically Secured
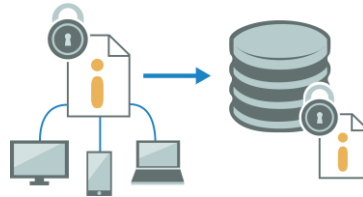
Based on BAA obligations, files can be automatically encrypted, and moved securely to the Cloud

File Access Managed

Internal and External users, with appropriate entitlements may securely access sensitive files.

Value for both Covered Entities and Business Associates

HIPAA Omnibus 2013 requires covered entities such as hospitals and insurance companies to now be *operationally* and *financially* responsible for tracking and protecting all patient information throughout their business associate networks, including partners and vendors where up to 70% of all breaches occur. While the Business Associate Agreement defines the obligations each party must implement in order to protect PHI, most organizations have no way to validate that the BAA provisions are actually in place.

Common BAA Obligations

- Self Access PHI Use
- Incident Reporting
- Disclosure Accounting
- Minimally Required Standard
- Disclosure Notification
- Data Segregation
- Breach Investigation Documentation
- PHI Use Restrictions
- Data Aggregation Restrictions
- Termination Effects

Key Benefits

- Remove BAA related sales barriers
- Validate & document operational compliance
- Enforce governance and security policies
- Discover and remediate actions in conflict with BAA or against policy
- Transparency between CE and BA
- Meet HIPAA obligations related to PHI use
- Reduce cyber liability insurance costs

Start today

CloudVault® Health's simple, automated deployment enables healthcare organizations to quickly improve their data protection posture, without dependencies on IT staff or planning another large scale IT project.

In a matter of hours, healthcare organizations can dramatically reduce their data risk, improve data protection policy adherence, and know with certainty, where their highly sensitive, highly regulated data actually is, not just where it is supposed to be!